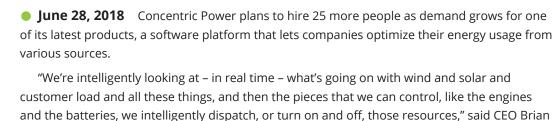


MEDIA COVERAGE

The Packer By Ashley Nickle thepacker.com

Software platform propels Concentric Power into growth mode



Curtis. "You have all these dynamic things that have a life of their own, and we're able to be in

touch with those in real time with our software and then sort of optimize everything based on technical requirements but also economic signals and spot market pricing for power and fuel pricing and all that kind of stuff.

"It's kind of blowing up into this bigger thing than we realized we were onto, and it's being driven a lot by customer demand and what they're asking us to do for them, so that's pretty

The platform also uses artificial intelligence, learning patterns so it can apply them later on.

exciting," Curtis said June 27 at the Forbes AgTech Summit, where the company was exhibiting in

Ultimately, it is all designed to save companies money while reducing their emissions. There is another benefit as well – one particularly significant in heavily regulated California.

"Energy independence is a harder-to-quantify but equally important thing," Curtis said.

Concentric has much of its business in the state, but Canada and Mexico are also on the table. Regions in the U.S. that the company finds promising include the Mid-Atlantic and the Northeast.

"The pain that we're solving for is high energy cost and maybe utilities that are not necessarily providing the services that customers want," Curtis said.

Given its success in California, the company expects to deliver good results elsewhere also.

"If we can do it here, we can do it anywhere," Curtis said.

the Innovation Showcase.



CAMPBELL OFFICE

1550 Dell Ave, Ste I Campbell, CA 95008

SALINAS OFFICE

150 S. Main St, Ste 130 Salinas, CA 93901

www.concentricpower.com